



## ATTENTION BUSINESS OWNERS! Purchase a **color** ad in our concert program

- Tap into a discerning base of potential customers.
- Advertise your business.
- Help support Polyphony: Voices of New Mexico and its mission:

*Polyphony: Voices of New Mexico promotes the talent of New Mexico musicians in the context of vocal ensemble performances. This equates to both the preservation of historical music and the promotion of new music (especially by New Mexico composers).*

- Support the Arts in New Mexico.

### **SPECIFICATIONS FOR AD SUBMISSION**

- Please make sure that your ad is in the correct format for the size at which it is to be reproduced (see specifications below). Ads which are not in the correct proportions may be reduced in size in order to fit the printed page.
- Please send your JPG (300 dpi or better), TIFF (300 dpi or better), PDF, or EPS ad to [anbella@gmail.com](mailto:anbella@gmail.com) **AND** [polyphonyvoicesofnewmexico@gmail.com](mailto:polyphonyvoicesofnewmexico@gmail.com).
- Our deadline is **December 1<sup>st</sup>, 2017** for a season booklet to be distributed at our January 5<sup>th</sup>, January 27<sup>th</sup>, and March 9<sup>th</sup>, 2018 concerts.
- Prices below reflect the grand total for appearance in the season booklet.

Full page	7 ½" x 10"	\$375
Half page horizontal	7 ½" x 4 ¾"	\$225
Half page vertical	3 ½" x 10"	\$225
Quarter page	3 ½" x 4 ¾"	\$125
Business Card	-----	\$75

- Payment (two options):
  - Send check to Polyphony: Voices of New Mexico, 7311 Tricia Road NE, Albuquerque, NM, 87113 **OR**
  - Make a payment through Paypal (please make a note in the comments section as to its purpose). The link may be found at <http://www.polyphonym.com>